

The topic for the upcoming luncheon on Wednesday, May 19 at noon is "Social Media". The speaker's name is Emily Krause - Marketing Manager at Allen, Allen, Allen & Allen

Here is her bio:

Emily Krause is the Marketing Manager at the law firm of Allen, Allen, Allen & Allen. In addition to managing the internal and external marketing efforts of the firm, Emily manages and maintains the firm's web site. She oversaw the site's redesign in 2008 and facilitated the launch of the firm's blog in 2009. Emily wrote the firm's social networking policy and developed the firm's online social networking initiatives. She is a certified direct marketer (CDM) and has over 10 years of experience in legal, association and retail marketing. She currently serves as the Program Chairman for the Legal Marketing Association-Virginias Chapter. Additionally Emily has worked as a consultant helping businesses improve their online web and social networking presence.